



BLACK WOMEN'S WALL STREET
BELIEVE IT. BUILD IT. OWN IT

July 20, 2023

Re: The World Awaits Conference presented by Black Women's Wall Street, Inc.

Dear Friends,

We are truly excited to share the room with you once again but in a slightly different way as we celebrate the 5th anniversary of Black Women's Wall Street's incorporation! Here at Black Women's Wall Street, we have SO MUCH to be thankful for and our work in the community is just starting! At this year's conference, we are celebrating with you, and we want to POUR into YOU in a way that will serve EVERYTHING THAT YOU ARE and IN EVERY WAY YOU ARE needed by so many people around you.

In addition to providing support, encouragement and training at this year's conference, the above-mentioned event will be in celebration of five years of building a platform that serves our women, celebration of the women who have completed our program and will serve as a fundraising event to continue the support of future women who seek out our organization's support and services.

Our event will be held on Saturday, October 23, 2023 at the Arlington Sheraton Hotel located at 1500 Convention Center Drive, Arlington, Texas 76011.

As an official sponsor, you and/or your business can invest in our future participants through one of our sponsorship packages and in turn we would promote you and/or your company as an official sponsor at our event, our website www.blackwomenswallstreet.org, and all of our social media platforms! We believe that our efforts would go even farther to support the community who needs our support and service. If you are a Black woman or a supporter of Black women, we would LOVE for you to be one of our official sponsors at ***The World Awaits conference!***

We graciously invite you and your organization to consider sponsorship for our conference. The sponsorship levels are attached. Please visit our website at www.blackwomenswallstreet.org for more details, events and pictures of our organization.

On behalf of BWWS, Inc. and the i2I participants your generosity will bless...Thank You!!!

Sincerely,

JaCoi James Pugh
President/Co-Founder
Black Women's Wall Street, Inc.

2023 Sponsorship Opportunities

Black Diamond Level - \$10,000

- Title level sponsorship exclusively for the conference
- One table of eight (8 total) with special table placement 8 conference tickets
- Black Women's Wall Street, Inc. token of appreciation and special recognition presented by the Board of Directors at the conference
- Your name and/or company's name/logo listed on our website for 11 months
- 1-hour video shoot by TaylorMade Consulting Group for a one-minute commercial to be used for your company's marketing needs
- Induction into the Black Women's Wall Street, Inc.'s Circle of Black Diamonds Honors
- Priority recognition as *Presenting Sponsor* on all conference event collateral and in all event publicity for 2022-2023 events
- Prominent recognition at event, which includes but is not limited to signage and recognition from the stage or podium
- Speaking opportunity at any of our public events
- 5-minute speaking opportunity at The World Awaits conference
- Free access to all 2023-2024 BWWS, Inc. events and 3-minute speaking opportunity at each event attended
- 1 – Full Page ad in the conference program
- Mention of sponsorship in all pre-event media, media advisories, press releases, print advertisements, and social media

Diamond Level - \$5,000

- One table of eight with special table placement including 8 conference tickets
- Black Women's Wall Street, Inc. token of appreciation and special recognition presented by the Board of Directors at the conference
- Your name and/or company's name/logo listed on our website
- 1-hour video shoot by TaylorMade Consulting Group for a 30-second commercial to be used for your company's marketing needs
- 3-minute speaking opportunity at 2023 The World Awaits conference
- Free access to remaining 2023 BWWS, Inc. events
- Recognition as *Diamond Sponsor* on all conference event collateral and in all conference event publicity
- Prominent recognition at event, which includes but is not limited to signage and recognition from the stage or podium
- Company logo included on our website for remainder of this calendar year (current – Dec 2023)
- 1 – Half Page ad in the program
- Mention of sponsorship in all conference pre-event media, media advisories, press releases, print advertisements, and social media

Platinum Level - \$3,500

- 4 conference tickets
- Black Women's Wall Street, Inc. special recognition by the Board of Directors at the conference
- Your name or company's name/logo listed on our website for entire month of October 2023
- Recognition at event from the stage or podium
- 1/2 Page ad in the program
- Mention of sponsorship in all conference pre-event social media

Gold Level - \$1,500

- 3 conference tickets
- Recognition at event from the stage or podium
- Mention of sponsorship in all conference pre-event social media
- ¼ Page ad in the program

Silver Level - \$500

- 2 conference tickets
- Recognition in event program
- Mention of sponsorship in all conference pre-event social media

<u>In-Kind Donations</u>	<u>Ad Space in Program</u>
Program Printing	Full Page (Back Insert Page) - \$500
Table Center Pieces	Half Page - \$200
DJ	¼ Page - \$100
Step and Repeat Banner	
Audio/Visual Equipment	
Other	

***For in-kind donations, ad space in program and sponsorship, you will be invoiced separately. Individual tickets can be purchased directly through our website at www.blackwomenswallstreet.org. For more details, please contact us via email at info@blackwomenswallstreet.org.

We look forward to celebrating with you!

Best Regards,



JaCoi James Pugh
President/Co-Founder
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