



BLACK WOMEN'S WALL STREET  
BELIEVE IT. BUILD IT. OWN IT

July 20, 2023

**Re: Black Women's Wall Street Organization Annual Sponsorship**

Dear Friend,

Here at Black Women's Wall Street, we want to say THANK YOU for showing your support in various ways! We recognize that you have many people, responsibilities and organizations fighting for your attention and we never take for granted the time you spend thinking of us, rooting for us and financially pouring into us.

As an organization, we've recently taken inventory of our personal relationships and we thought of you as someone that we could count on to continue the fight alongside us in helping to further our mission to support up-and-coming Black female business owners who need training, resources, and empowerment. To put it bluntly, WE NEED YOUR HELP! We have amazing ideas that we want to bring to fruition, but we are lacking the funds that we need to keep our education, support, and resources available to the women-centric community that we serve.

**Will you consider becoming an annual sponsor for Black Women's Wall Street, Inc?**

To be specific, we are seeking annual sponsorships from individuals and/or organization starting at \$5,000 and more (\$5k increments thereafter). In previous instances, our organization would have provided a list of ways in which your organization would be spotlighted at our events and shared on our social media platforms, but we want to collaborate with you on the ways in which we can best work together throughout the year.

As an official sponsor, you and/or your business can help advance our mission, invest in our signature program - Idea 2 Inception, and support our future participants. We believe that our efforts would go even farther to support the community who needs our services if we had more annual sponsors. If you are a Black woman or a supporter of Black women, we would LOVE for you to be one of our annual sponsors.

We graciously invite you and your organization to consider an annual sponsorship. Attached you will see a list of initiatives and events we've moved forward with as well as a list of ideas we'd love your help getting off the ground. Please visit our website at [www.blackwomenswallstreet.org](http://www.blackwomenswallstreet.org) for more details, events, and pictures of our organization.

With a heart of gratitude,

JaCoi James Pugh  
President/Co-Founder  
Black Women's Wall Street, Inc.

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## **Our Accomplishments over the Last 5 Years**

- Sept 2018 – Black Women’s Wall Street, Inc. was founded and incorporated
- Jan 2019 thru Dec 2019 – laid groundwork for our Idea 2 Inception program
- August 2019 – Held Back-to-School supplies drive in Duncanville, Texas
- Jan 2020 thru Dec 2020 – held quarterly webinar trainings pertaining to start-up business, financial literacy and financial education
- March 2020 – Held first Idea 2 Inception cohort virtually during COVID pandemic (12 participants attended from Texas, Florida and New York)
- Jan 2021 – Held annual board meeting in Arlington, Texas
- June 2021 – Held 2<sup>nd</sup> annual Idea 2 Inception cohort virtually (8 bi-weekly sessions)
- June 2021 – The Boardroom with Black Women’s Wall Street Talk Radio show launched with KCAA in Loma Linda, California (weekly show airing Tuesdays and Saturdays)
- Aug 2021 – Held first mixer called The Connect: Arlington Edition at Park Place Motorcars showroom floor in Arlington, Texas
- November 2021 – Held first Idea 2 Inception Black & Bling Dinner & Gala at Park Place Motorcars showroom floor in Arlington, Texas (Gala honored and recognized 2020 and 2021 Idea 2 Inception participants; \$300 seed money distributed to each eligible participant for business purposes)
- Jan 2022 – Held annual board meeting and leadership training in Frisco, Texas
- June 2022 – Held 3<sup>rd</sup> annual Idea 2 Inception cohort in-person (8 bi-weekly sessions)
- June 2022 – Held 2<sup>nd</sup> The Connect: Arlington Edition mixer at Park Place Motorcars showroom floor in Arlington, Texas
- Aug 2022 – Recognized as an Economic Development Community Partner of the Alpha Beta Phi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated
- October 2022 – Held 2<sup>nd</sup> annual Idea 2 Inception Dinner & Gala at the C.R. Smith Museum in Fort Worth, Texas (Gala honored and recognized 2022 Idea 2 Inception participants; \$600 seed money)
- January 2023 – Held annual board meeting and leadership training in Mansfield, Texas
- August 2023 – The Connect: Collin County Edition being held at Merkado Grill in Frisco, Texas
- October 2023 – The World Awaits Conference in celebration of 5 years of Black Women’s Wall Street, Inc’s incorporation

## **Partnerships Built Over the Past 5 Years**

- ***Tequila Sheela*** – official tequila of Black Women’s Wall Street, Inc. (We love to have a good time but responsibly, of course!)
- ***TaylorMade Consulting Group*** – Business Consulting, Digital Marketing, Promotions
- ***Intimate Altar Wellness*** – Free mental health & wellness sessions for adult women age 18+
- ***1186 Water*** – Spring water bottled at the source in the state of Alabama
- ***Arlington Black Chamber of Commerce*** – sister organization to Black Women’s Wall Street, Inc.
- ***Alpha Kappa Alpha Sorority, Incorporated*** – Alpha Beta Phi Omega Chapter
- ***The Vine Experience Event Planning***
- ***Center for Transforming Lives*** – Tarrant County



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### 2023-2024 Black Women's Wall Street's Goals

- October 2023 – Provide conference attendees with parting gifts (business & empowerment tools)
- December 2023 – Begin digital promotion of 2024 Idea 2 Inception cohort open application phase
- January 2024 – Vision Casting Luncheon for 2024
- March 2024 – The Connect: Arlington Edition Networking Mixer
- May 2024 – Business Training Class (open to public)
- June 2024 – Begin Idea 2 Inception cohort (8 bi-weekly sessions)
- June 2024 – The Connect: Collin County Edition Networking Mixer
- August 2024 – Business Training Class (open to public)
- Sept 2024 – Business Plan Pitch Competition (1<sup>st</sup> Place - \$5,000, 2<sup>nd</sup> Place - \$3,000, and 3<sup>rd</sup> Place \$1,000 along with in-kind donations from support of local community business services)
- October 2024 – Idea 2 Inception Dinner & Gala celebrating 2024 i2I participants (\$1,000 seed money to each participant that completes our program - 25 participants max)
- Seeking to raise a minimum of \$50,000 in annual sponsorships
- Assist a minimum of 50 women with their businesses (through individualized strategic business consulting)
- Usher a minimum of 25 women through the 2024 Idea 2 Inception cohort (June – Sept)
- Be an arm/extension of support for mental health and behavioral wellness (via Intimate Altar Wellness) of every woman who connects with our organization in some way (The Connect Mixers, i2I cohort, business consulting, pitch competition, gala/conference attendance, etc.)
- Lay the groundwork to begin seeking out an Executive Director – minimum annual salary \$35,000
- Begin hosting ribbon cuttings for new Black, women-owned businesses in the DFW area

**Our mission is to empower Black women who aspire to become business owners by providing start-up business training, financial literacy, and education so they can impact local and global communities.**



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***Empower. Educate. Equip***



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