



BLACK WOMEN'S WALL STREET
BELIEVE IT. BUILD IT. OWN IT

2363 N. U.S. Hwy. 287 Frontage Rd., Suite 210, Mansfield, TX 76063

Phone: 817.984.9816 /Email: info@blackwomenswallstreet.org

Website: www.blackwomenswallstreet.org

September 1, 2022

Re: The 2nd Annual Idea 2 Inception Dinner & Gala "Black Women Taking Flight"

Dear Friends,

We are truly excited to share the room with you once again as we celebrate our 2022 Idea 2 Inception cohort as these ladies rapidly approach the completion of our program! Black Women's Wall Street, Inc.'s signature initiative, *Idea 2 Inception (i2I)*, is an entrepreneurship program annually running from June to September that provides foundational business principles to help participants start their business ventures or scale and diversify an existing business. The above-mentioned premier event will be in celebration of the women who have completed our program and will serve as a fundraising event to continue the support of future women who seek out our organization's support and services.

Our event will be held on Saturday, October 8th, 2022 at C.R. Smith Museum located at 4601 State Highway 360 South, Fort Worth, TX 76155 from 6:00 p.m. – 10:00 p.m.

As an official sponsor, you and/or your business can invest in our participants through one of our sponsorship packages and in turn we would promote you and/or your company as an official sponsor at our event, our website www.blackwomenswallstreet.org, our Boardroom Radio show and all of our social media platforms! We believe that our efforts would go even farther to support the community who needs our support and service so if you are a Black woman or a supporter of Black women, we would LOVE for you to be one of our official sponsors at our ***Black Women Taking Flight*** gala!

New this year...we've listened and you've been heard! Starting this year, Black Women's Wall Street, Inc. will begin adding on meaningful partnerships that will help to take our organization to the next level!!!! More information will be shared at our gala so be sure to grab your tickets so that you're in the room to hear the AMAZING news!

We graciously invite you and your organization to consider a sponsorship for our upcoming Idea 2 Inception Dinner and Gala. The sponsorship levels are attached. Please visit our website at www.blackwomenswallstreet.org for more details, events and pictures of our organization.

On behalf of BWWS, Inc. and the i2I participants your generosity will bless, Thank You!!!

Sincerely,

JaCoi James Pugh

President/Co-Founder

Black Women's Wall Street, Inc.

2022 Sponsorship Opportunities

Black Diamond Level - \$10,000

- Title level sponsorship exclusively for the event
- Car service to and from the event location
- One table of eight (8 total) with special table placement 8 gala tickets
- Black Women's Wall Street, Inc. token of appreciation and special recognition presented by the Board of Directors at the gala
- Your name and/or company's name/logo listed on our website for 12 months
- 1-hour video shoot by TaylorMade Consulting Group for a one-minute commercial to be used for your company's marketing needs
- Induction into the Black Women's Wall Street, Inc.'s Circle of Black Diamonds Honors
- Priority recognition as *Presenting Sponsor* on all Gala event collateral and in all Gala event publicity for 2022-2023 events
- Prominent recognition at event, which includes but is not limited to signage and recognition from the stage or podium
- Speaking opportunity at any of our public events
- 5-minute speaking opportunity at the 2022 Gala
- Free access to all 2022-2023 BWWS, Inc. events
- 1 – Full Page ad in the program
- Mention of sponsorship in all pre-event media, media advisories, press releases, print advertisements, and social media
- Special in-studio guest appearance on The Boardroom Radio show with Black Women's Wall Street, Inc. that is simulcasted in Loma Linda, California on KCAA 1050AM, 106.5FM and 102.3FM
- One (1) 60-second commercial on The Boardroom Radio show with Black Women's Wall Street, Inc. aired for 13 consecutive weeks

Diamond Level - \$5,000 (SECURED – NO LONGER AVAILABLE)

- One table of eight with special table placement including 8 gala tickets
- Black Women's Wall Street, Inc. token of appreciation and special recognition presented by the Board of Directors at the gala
- Your name and/or company's name/logo listed on our website
- 1-hour video shoot by TaylorMade Consulting Group for a 30-second commercial to be used for your company's marketing needs
- 3-minute speaking opportunity at 2022 Gala
- Free access to remaining 2022 BWWS, Inc. events
- Recognition as *Diamond Sponsor* on all Gala event collateral and in all Gala event publicity
- Prominent recognition at event, which includes but is not limited to signage and recognition from the stage or podium
- Company logo included on our website for remainder of this calendar year (Oct – Dec 2022)
- 1 – Half Page ad in the program
- Mention of sponsorship in all Gala pre-event media, media advisories, press releases, print advertisements, and social media
- One (1) 30-second Beauty & Brains Spotlight on The Boardroom Radio show with Black Women's Wall Street, Inc. aired and simulcasted in Loma Linda, California on KCAA 1050AM, 106.5FM and 102.3FM

Platinum Level - \$3,500

- 4 gala tickets
- Black Women's Wall Street, Inc. special recognition by the Board of Directors at the gala
- Your name or company's name/logo listed on our website for remainder of month of October 2022
- Recognition at event from the stage or podium
- ¼ Page ad in the program
- Mention of sponsorship in all Gala pre event social media
- One (1) Shout-out mention of your company on The Boardroom Radio show with Black Women's Wall Street, Inc. for one show between Jan-Feb 2023.

Gold Level - \$1,500

- 3 gala tickets
- Recognition at event from the stage or podium
- ¼ Page ad in the program

Silver Level - \$500

- 2 gala tickets
- Recognition in event program

<u>In-Kind Donations</u>	<u>Ad Space in Program</u>
Program Printing	Full Page (Back Insert Page) - \$500
Table Center Pieces	Half Page - \$200
DJ	¼ Page - \$100
Step and Repeat Banner	
Audio/Visual Equipment	
Other	

***For in-kind donations, ad space in program and sponsorship, you will be invoiced separately. Individual tickets can be purchased directly through our website at www.blackwomenswallstreet.org. For more details, please contact us via email at info@blackwomenswallstreet.org.

We look forward to celebrating with you!

Best Regards,



JaCoi James Pugh
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